

Call to Action

Set1Free Campaign

Campaign Dates

August 2009 – August 2014



Overview

The Set1Free campaign actively empowers WorldCraftsSM buyers and aids artisans by highlighting those groups working to free women involved in human trafficking and sexual exploitation.

WorldCrafts makes a difference . . . for victims of modern-day slavery. Each year, by force, fraud, or coercion, millions of people find themselves trapped in bonded labor and sexual exploitation. WorldCrafts artisan groups are working to end these evils by providing a sustainable income to people in poverty. When earning a living wage, parents are less likely to be seduced by a sex trafficker's poison promises regarding their daughter's future. And young women hoping for a better life are less likely to fall prey to criminals seeking to use and abuse the most vulnerable.

From August 2009 to August 2014, WorldCrafts will focus on this issue by highlighting some of our artisan groups that are working with women freed from sexual exploitation or women at high risk of becoming victims of human trafficking. We're calling it the Set1Free campaign, and there are multiple ways you can get involved.

- Learn more about these issues at www.WorldCrafts.org through stories about artisan groups tackling the problems—spiritual, emotional, and physical—at a grassroots level.
- Purchase items from our Set1Free groups (those listed at right) and know that you are financially supporting those on the front lines of this moral crisis.
- Pray for these artisan groups specifically through the Set1Free prayer guide.
- Mobilize others by hosting a Set1Free Freedom Party and telling your church, your friends, and your family about WorldCrafts.

Current WorldCrafts artisan groups on the frontlines of the battle against sexual exploitation and human trafficking:

- **ConneXions** (India) works with women at risk of sexual exploitation.
- **Freeset** (India) offers alternative employment for those leaving prostitution in Kolkata's infamous sex district.
- **Higher Ground** (Nepal) provides viable, honorable work for women at risk of human trafficking.
- **Kanzi** (East Africa) donates a portion of sales to support orphans and needy children in Uganda who are otherwise in danger of sexual exploitation or heavy labor.
- **Kingdom Creations** (Cambodia) works with families in poverty whose daughters are at risk of child prostitution.
- **Love Calcutta Arts** (India) helps young women and their mothers break the vicious cycle of the sex industry.
- **Priscilla Center** (India) works with those at risk of human trafficking or exploitation.
- **Proverbs 31** (Uganda) provides income for women in poverty, thus lessening the risk their young daughters will be sold into exploitative child marriages.
- **Rahab's Rope** (India) offers a full range of ministry services to women leaving the sex industry.
- **Refugee Beads** (US) provides needed income and a safe community for refugees now living in Atlanta.
- **Tabitha House** (Guatemala) provides fair employment for impoverished urban women, including those leaving the bondages of sexual exploitation.
- **Thai Country Trim** (Thailand) provides sustainable employment that keeps women and their children out of prostitution.
- **The Well** (Thailand) offers a living wage and helping hand for those leaving Thailand's notorious sex trade.



WORLDCRAFTSSM

www.worldcrafts.org



WorldCraftsSM is a division of WMU®.



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(India)



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