

Presenting WorldCrafts to a Group

Monologue version:

Welcome!

Thank you for joining us in celebrating the work of WorldCraftsSM. WorldCrafts transforms the lives of artisans in impoverished areas around the world by bringing their art to you. In exchange for giving us their exquisite crafts, the artisans receive a livable wage, business skills, and more. Local contacts and humanitarian organizations serve as the crafts guilds for these artisans. WorldCrafts pays the artisans as soon as it receives the items, then WorldCrafts offers the crafts to the public. We partner with artisan leaders around the globe who abide by Fair Trade Federation guidelines. Fair Trade buyers, such as WorldCrafts, ensure that the products they purchase are produced ethically, that artisans receive fair wages, and that their work is environmentally sustainable—all while respecting the artisans' cultural identity.

WorldCrafts, a division of WMU, began in 1996. Since that time it has benefited people in places where education, food, and medicine are scarce. Artisans are finding unprecedented access to a better life, a better outlook, and independence. Our vision is: an income with dignity and the hope of everlasting life offered to every person on earth.

Please take some time to explore our art pieces online at [www .WorldCrafts.org](http://www.WorldCrafts.org) for more in-depth information on the artisans and their countries. Our Web site also explains how easy it is to host your own WorldCrafts party—an easy, straightforward process with the resources found under our Party tab.

If you'd like to support WorldCrafts through a donation, information about the Jackson/Reese Endowment is available online at www.wmufoundation.com. All donations are tax deductible.

Speaking point version:

- WorldCraftsSM and its local partners develop fair-trade businesses that provide sustainable income and offer eternal hope for impoverished.
- WorldCrafts transforms the lives of artisans in impoverished areas around the world.
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- Visit www.WorldCrafts.org for more in-depth information on the artisans and their countries.
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WORLD CRAFTSSM
Partnering Together for HopeTM

www.worldcrafts.org



WorldCraftsTM is a division of WMU[®].